



WSEC04SEN0222

\*Imagine you work at an advertising agency. A soft drink company owner requires you to create a magazine advertisement for a new bubblegum-flavoured soft drink. Think and answer these questions about it :



1. Which age group of people will you design the ad for?

A. ....

2. Think of a name for the product. Explain why you have chosen it.

A. ....  
.....

3. How will you urge the audience to buy the soft drink?

A. ....  
.....

4. How will you make the advertisement eye-catching?

A. ....  
.....

Design the advertisement here. Check your spelling and grammar!



Look at this advertisement released by Coca Cola in London :



Answer the questions :

5. What does the ad say?

A. ....  
.....

6. \*Why do you think Coca Cola put this ad on a double-decker bus?

A. ....  
.....

7. \*Imagine that you were in London and saw this ad. Would you buy a bottle of Vanilla Coca Cola to drink? Explain your answer.

A. ....  
.....  
.....  
.....



### Fact of the Day

More English words begin with the letter 'S' than any other letter of the alphabet.

